

PACKET PICKUP

Don't forget to pickup your packet! It will include your race bib with timing chip, race shirt and pint glass.



Advanced Pickup

You can avoid the lines on race day by picking your packet up in advance at the Ramada Hotel in the 1st floor conference room. Located less than 5 blocks from the brewery at 101 S. Progress Avenue.

Thursday, April 20: 11am-7pm Friday, April 21: 11am-8:30pm

Someone else may pickup your race packet by providing either a copy of your ID or an email stating permission to pickup your packet.

THERE WILL BE NO BIB TRANSFERS.

Race Day Pickup

We encourage you to pick up your packet on Thursday or Friday, but if you are unable to there will be limited packet pickup on race day from 7am-8:30am.

PRE-RACE EVENTS ON THURSDAY & FRIDAY

If you are already in the area for packet pickup, don't leave Pottsville just yet!

Brewery Tours

Come tour the site of America's Oldest Brewery® – learn about Yuengling's rich history, discover how our beer is brewed, and end the tour with a taste testing of fresh beer! Don't forget to check out our new gift shop too! All tour visitors must wear completely closed shoes! Pre-registration not required.

Tour Times: Thursday, April 20 at 10am, 11am, 12 noon, 1pm & 1:30pm; Friday, April 21 at 10am, 11am, 12 noon, 1pm, 1:30pm, 3:30pm, 4pm, 4:30pm, 5pm, & 5:30pm

Gift Shop Hours: Thursday, April 20 from 9am-4pm; Friday, April 20 from 9am-7pm

Pottsville FOP Shirts Yuengling Light Lager Jogger 5k Shirts

Back by popular demand, the Pottsville FOP will have their famous Yuengling Light Lager Jogger shirts for sale!

Location: At packet pickup in the Ramada Cost: \$15 each

Pottsville Kiwanis Club Basket Raffle

Join us for our Light Lager Jogger themed raffle supporting the Pottsville Kiwanis Club! Winners announced after the race.

Location: At packet pickup in the Ramada

Cost: Raffle tickets will be sold \$1 each, 3 for \$5, or arm's length (18) for \$10.

Don't forget to join us at packet pickup and sign a postcard that will be included in one of the military care packages supported by our race charity, Operation Gratitude. Support our troops with us!

Jogger Jam at the Greystone

Enjoy acoustic entertainment from Jon Stefon on Friday! *Location:* The Greystone Restaurant, 315 North Centre St., Pottsville

Live Music: 8pm - 11pm

RACE DAY AT A GLANCE

7:00am - 8:30am Packet Pickup

8:30am Beer Gardens Open /
Pre-Race stretch led by Xtreme Fitness

9:00am Race Start

9:15am Post-race block party begins

10:15am Awards Ceremony

11:30am Charity Raffle

12:15pm Last call at Beer Gardens

12:30pm Post-race block party ends

CHARITY

We proudly support Operation Gratitude during our 5k by giving a portion of the proceeds from race registration and the charity raffle towards the non-profit corporation that annually sends 100,000 care packages to U.S. Service members & their families.



operationgratitude.com

FOLLOW THE SIGNS

Packet Pickup:

If you were unable to pickup your packet on Thursday or Friday at the Ramada Hotel, there will be limited time to get it on race day from 7am-8:30am.

ID Check/Beer Tickets:

If you are 21 or older and interested in enjoying a refreshing Yuengling Light Lager – stop at the ID Check and Beer Tickets tent.

Here you will get a wristband after your ID is checked. As a race participant, two beer tickets will be attached to your race bib. If you want more beer or are a spectator, you must purchase beer tickets here at \$1 per ticket (10 ticket purchase limit per visit). You MUST have a beer ticket to receive a Yuengling Light Lager.

Gear Check:

No need to lug all your things around. Stop at Gear Check to drop off any bags, race packets and anything else you don't want to carry around!

Beer Garden:

Once you have completed the race or if you are a spectator who purchased beer tickets, stop by the Beer Gardens to get a Yuengling Light Lager. There will be two beer gardens: one in front of the brewery and another on the side of the new gift shop. There is a two beer limit per visit to the Beer Garden. The beer trucks will open at 8:30am and last call will occur at 12:15pm.

Not sure where to go on race day? Just follow the large banners!

BLOCK PARTY

After running those 3.1 miles, it's time to celebrate! Until 12:30pm, join the block party from 4th to 7th Street along Mahantongo St.

Food

- <u>Caribbean Cuizine</u>: Caribbean and Southern style foods
- <u>It's Just Barbecue (aka The Pink Pig)</u>: BBQ sandwiches, pulled pork & smoked chicken breast
- KIND Snacks: Fruit & nut bars
- Mrs. T's Pierogies: pierogies
- Pop's Original Screamer Sauce: hot dogs & hamburgers
- Roma Pizzeria: pizza & hoagies
- Sage Coffeehouse & Tea Garden:
 Coffee, tea, baked goods
 & egg sandwiches
- <u>Skook House of Jerky</u>: Beef & exotic jerky
- <u>Something Sweet Candies</u>: Candies
- Sweet Barista: Yuengling Lager beer bread & chocolates
- Streetside Chill, LLC: pretzels
- Yuengling's Ice Cream: ice cream

Entertainment

- DJ: RC from T-102
- <u>Live Music on the Course</u>: John Pe-We Damiter
- <u>Live Music Post-Race Party:</u> The Boys Upstairs
- Awards Ceremony
- <u>GameFace Media</u>:
 Individual Racer Photography
- Operation Gratitude Letter Writing Station
- Charity Raffle
- Kids Fun Zone
- Xtreme Fitness: Pre-Race stretch

Goods

- A Running Start: running gear
- <u>Altra Footwear</u>: running gear
- Bondi Band: running gear
- Lularoe: apparel
- Murphy Jewelers: jewelry
- <u>Sophy Jewelers</u>: jewelry

Informational

- Avenues of PA: rubber duck race
- Musikfest 5k: 5k sign up
- Paw It 4ward: information & resources on pet adoption/rescue
- <u>Phoenix Rehab & Health</u> <u>Services</u>: info & screenings
- <u>Phoenixville Beer & Wine Festival:</u> information
- Pottsville Fraternal Order
 of Police, Lodge #44: apparel
- Pottsville Kiwanis Club: info
 basket raffle tickets
- St. Luke's Hospital Miner's Campus: info & rally towels, pens and sunblock
- Schuylkill County YMCA: info
- Yuengling Oktoberfest 5k: sign up
- ZERO Prostate Cancer: Lehigh Valley 5k Run/Walk: sign up



PACKET PICKUP







GET IN LINE

THIS IS VERY IMPORTANT FOR THE SAFETY OF OUR RUNNERS AND WALKERS. Once you have your packet, wristband and checked all your gear; it's time for the race!

Wave Start

To avoid overcrowding, 500 runners will be released every 2 minutes starting at 9am. All participants are chip timed, so your time won't begin until your feet cross the starting line!

Race Corrals

The start line will be set with large banners listing the four race corrals. Please line up according to your anticipated running pace:

Corral One - 7 minute mile or faster, Corral Two - 7-9 minute mile, Corral Three - 9-11 minute mile, and Corral Four - 11+ minute per mile & walkers.

IF YOU ARE WALKING, PLEASE START TOWARD THE BACK. Thank you in advance for your cooperation to keep all of our Light Lager Joggers safe!

YUENGLING GIFT SHOP

Be sure to stock up on all your Yuengling swag at the Yuengling Gift Shop, located in the former creamery across the street from the old brewery.



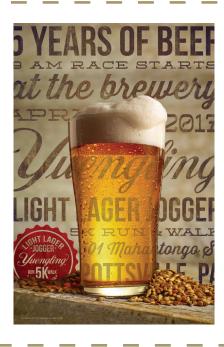




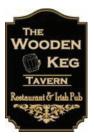
CHARITY RAFFLE

All proceeds for the charity raffle go directly to Operation Gratitude. You must be present at the post-race party to retrieve your prize. Tickets are \$5 each, \$20 for an arm's length! You can purchase your charity raffle ticket at pre-race packet pickup or at the charity raffle table on race day for these items:

- Yuengling Light Lager Jogger 5k posters signed by Dick Yuengling
- Yuengling Light Lager Jogger 5k
 2018 registration (2)
- Yuengling Oktoberfest 5k 2017 Registration (2)
- Musikfest 5k 2017 Registration (2)
- Plus more!



POST BLOCK PARTY EVENTS



Don't go home yet! There will be food and drink specials at many local bars & restaurants after the Block Party ends.

The Wooden Keg

112 E Norwegian St., Pottsville (570) 622-9155

Specials: All Weekend: Yuengling Light Lager pints \$2.50



The Greystone Restaurant

315 N Centre St., Pottsville (570) 628-4220

Specials: All Weekend: Yuengling Light Lager drafts \$2.00 Saturday: Open at 10:30am, lunch at 11am, dinner at 5pm

Good Intent Fire Company

7 N 2nd St., Pottsville (570) 622-5900

Specials: Hosting a post-race party



Roma Pizzeria

116 W Market St., Pottsville (570) 628-5551

Specials: Saturday: Opens at 9am



Hucklebucks

114 East Norwegian St., Pottsville (570) 628-2201

Specials: Saturday: Opens at 11am, live music at 1pm